139

Advertiser Ref

## CONTRACT



**KSTU** 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

And:

Main Street Media Group P.O. Box 25093 Alexandria, VA 22314

	Contract / Re	vision	Alt Order	Alt Order #				
	575869	/ 1	9821763					
<u>Product</u>	<u> </u>							
CFIF								
Contract Dates	Estimate #							
09/19/12 - 09/28/12	61/139/1011							
Advertiser			Original Dat	e / Revision				
Center for Individual Fr	eedom		09/18/12	/ 09/24/12				
	Billing Cycle	Billing	Calendar	Cash/Trade				
	EOM/EOC	Broad	cast	Cash				
	Station	Accou	nt Executive	Sales Office				
	KSTU	Dan D	riscoll	Washington DC				
	Special Hand	ling						
	Do Not Mail							
	Demographic			<del></del>				
	Adults 35+							
				Total Ratings				
				198.60				
	IDB#	Advert	iser Code	Product Code				

61

Agency Ref

·		Spots/	To	otals_
*Line Ch Start Date End Date Description	Start/End Time Days	Length Week	Rate Rtn TypeSpots	Amount
1 13 09/19/12 09/23/12 Su 7a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12S 1	7a-9a <u>Rate</u> <u>Rating</u> \$400.00 3.20	:30	NM 1	\$400.00
2 13 09/19/12 09/23/12 Sa 7a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12S- 1	7a-9a <u>Rate</u> <u>Rating</u> \$500.00 3.50	:30	NM 1	\$500.00
3 13 09/19/12 09/23/12 Sa 7a-9a Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12S- 1	7a-9a <u>Rate Rating</u> \$400.00 2.80	:30	NM 1	\$400.00
4 13 09/19/12 09/23/12 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12W 1	8a-9a <u>Rate</u> <u>Rating</u> \$400.00 2.60	:30	· NM 1	\$400.00
5 13 09/19/12 09/23/12 M-F 8a-9a Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12T 1	8a-9a <u>Rate</u> <u>Rating</u> \$400.00 2.60	:30	NM 1	\$400.00
6 13 09/19/12 09/23/12 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12F 1	8a-9a <u>Rate</u> <u>Rating</u> \$400.00 2.60	:30	NM 1	\$400.00
7 13 09/24/12 09/28/12 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12 M 1	8a-9a <u>Rate</u> <u>Rating</u> \$400.00 2.60	:30	NM 1	\$400.00
8 13 09/24/12 09/28/12 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12 -T 1	8a-9a <u>Rate</u> <u>Rating</u> \$400.00 2.60	:30	NM 1	\$400.00
9 13 09/24/12 09/28/12 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12W 1	8a-9a <u>Rate</u> <u>Rating</u> \$400.00 2.60	:30	NM 1	\$400.00
10 13 09/24/12 09/28/12 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12T 1	8a-9a <u>Rate</u> <u>Rating</u> \$400.00 2.60	:30	NM 1	\$400.00
11 13 09/24/12 09/28/12 M-F 8a-9a Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12F 1	8a-9a <u>Rate</u> <u>Rating</u> \$400.00 2.60	:30	NM 1	\$400.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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	Contract / Revision 575869 / 1	Alt Order # 9821763	
t Datas	Product	Estimate #	

Contract Dates Product CFIF 61/139/1011 09/19/12 - 09/28/12

Original Date / Revision <u>Advertiser</u> 09/18/12 / 09/24/12 Center for Individual Free

		Spots/	To	otals
*Line Ch Start Date End Date Description	Start/End Time Days		Rate Rtn TypeSpots	Amount
Start Date End Date Weekdays Spots/Week				
12 13 09/19/12 09/23/12 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12W 1	8a-9a <u>Rate</u> <u>Rating</u> \$400.00 2.60	:30	NM 1	\$400.00
13 13 09/19/12 09/23/12 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12T 1	8a-9a <u>Rate</u> <u>Rating</u> \$400.00 2.60	:30	NM 1	\$400.00
14 13 09/19/12 09/23/12 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12F 1	8a-9a <u>Rate</u> <u>Rating</u> \$400.00 2.60	:30	NM 1	\$400.00
15 13 09/24/12 09/28/12 M-F 8a-9a	8a-9a <u>Rate</u> <u>Rating</u> \$400.00 2.60	:30	NM 1	\$400.00
16 13 09/24/12 09/28/12 M-F 8a-9a	8a-9a <u>Rate</u> <u>Rating</u> \$400.00 2.60	:30	NM 1	\$400.00
17 13 09/24/12 09/28/12 M-F 8a-9a <u>Start Date End Date Weekdays Spots/Week</u> Week: 09/24/12 09/30/12W 1	8a-9a <u>Rate</u> <u>Rating</u> \$400.00 2.60	:30	NM 1	\$400.00
18 13 09/24/12 09/28/12 M-F 8a-9a <u>Start Date End Date Weekdays Spots/Week</u> Week: 09/24/12 09/30/12T 1	8a-9a <u>Rate</u> <u>Rating</u> \$400.00 2.60	:30	NM 1	\$400.00
19 13 09/24/12 09/28/12 M-F 8a-9a		:30	NM 1	\$400.00
20 13 09/19/12 09/23/12 Su 7a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12S 1	7a-9a <u>Rate</u> <u>Rating</u> \$500.00 3.10	:30	NM 1	\$500.00
21 13 09/19/12 09/23/12 M-F 11a-12p  Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12W 1	11a-12p <u>Rate</u> <u>Rating</u> \$300.00 1.60	:30	NM 1	\$300.00
22 13 09/19/12 09/23/12 M-F 11a-12p  Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12T 1	11a-12p <u>Rate</u> <u>Rating</u> \$300.00 1.60	:30	NM 1	\$300.00
23 13 09/19/12 09/23/12 M-F 11a-12p  Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12F 1	11a-12p <u>Rate</u> <u>Rating</u> \$300.00 1.60	:30	NM 1	\$300.00
24 13 09/24/12 09/28/12 M-F 11a-12p  Start Date	11a-12p <u>Rate</u> <u>Rating</u> \$300.00 1.60	:30	NM 1	\$300.00
25 13 09/24/12 09/28/12 M-F 11a-12p  Start Date	11a-12p <u>Rate</u> <u>Rating</u> \$300.00 1.60	:30	NM 1	\$300.00
26 13 09/24/12 09/28/12 M-F 11a-12p  Start Date	11a-12p <u>Rate</u> <u>Rating</u> \$300.00 1.60	:30	NM 1	\$300.00
27 13 09/24/12 09/28/12 M-F 11a-12p  Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12T 1	11a-12p <u>Rate</u> <u>Rating</u> \$300.00 1.60	:30	NM 1	\$300.00
28 13 09/24/12 09/28/12 M-F 11a-12p	11a-12p	:30	NM 1	\$300.00

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	Contract / Revision	Alt Order #
	575869 / 1	9821763
ontract Dates	Product	Estimate #

CFIF 61/139/1011 09/19/12 - 09/28/12 Advertiser Original Date / Revision 09/18/12 / 09/24/12 Center for Individual Free

			Spots/	To	<u>tals</u>
*Line Ch Start Date End Date Description	Start/End Ti	me Days Le	ngth Week Rate Rtn	Type Spots	Amount
<u> </u>	<u>s/Week</u> <u>Rate</u> 1 \$300.00	Rating 1.60			
29 13 09/19/12 09/23/12 M-F 6a-7a Start Date End Date Weekdays Spots Week: 09/17/12 09/23/12W	6a-7a <u>s/Week</u> <u>Rate</u> 1 \$400.00	Rating 2.00	:30	NM 1	\$400.00
30 13 09/19/12 09/23/12 M-F 6a-7a	6a-7a <u>s/Week</u> <u>Rate</u> 1 \$400.00	Rating 2.00	:30	NM 1	\$400.00
31 13 09/19/12 09/23/12 M-F 6a-7a Start Date End Date Weekdays Spots	6a-7a <u>s/Week Rate</u> 1 \$400.00	Rating 2.00	:30	NM 1	.\$400.00
32 13 09/24/12 09/28/12 M-F 6a-7a Start Date End Date Weekdays Spots	6a-7a <u>s/Week Rate</u> 1 \$400.00	Rating 2.00	:30	NM 1	\$400.00
33 13 09/24/12 09/28/12 M-F 6a-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots</u>	6a-7a <u>s/Week</u> <u>Rate</u> 1 \$400.00	Rating 2.00	:30	NM 1	\$400.00
34 13 09/24/12 09/28/12 M-F 6a-7a  Start Date End Date Weekdays Spots Week: 09/24/12 09/30/12W	6a-7a <u>s/Week</u> <u>Rate</u> 1 \$400.00	Rating 2.00	:30	<b>NM</b> 1	\$400.00
<u> </u>	6a-7a <u>s/Week</u> <u>Rate</u> 1 \$400.00	Rating 2.00	:30	NM 1	\$400.00
	6a-7a <u>s/Week</u> <u>Rate</u> 1 \$400.00	Rating 2.00	:30	NM 1	\$400.00
37 13 09/19/12 09/23/12 M-F 6a-7a  Start Date End Date Weekdays Spots Week: 09/17/12 09/23/12W	6a-7a <u>s/Week</u> <u>Rate</u> 1 \$400.00	Rating 2.00	:30	NM 1	\$400.00
	6a-7a <u>s/Week</u> <u>Rate</u> 1 \$400.00	Rating 2.00	:30	NM 1	\$400.00
	6a-7a <u>s/Week</u> <u>Rate</u> 1 \$400.00	Rating 2.00	:30	NM 1	\$400.00
	6a-7a <u>s/Week</u> <u>Rate</u> 1 \$400.00	Rating 2.00	:30	NM 1	\$400.00
	6a-7a <u>Meek</u> <u>Rate</u> 1 \$400.00	Rating 2.00	:30	NM 1	\$400.00
	6a-7a <u>s/Week</u> <u>Rate</u> 1 \$400.00	Rating 2.00	:30	NM 1	\$400.00
	6a-7a <u>k/Week</u> <u>Rate</u> 1 \$400.00	Rating 2.00	:30	NM 1	\$400.00
	6a-7a <u>:/Week</u> <u>Rate</u> 1 \$400.00	Rating 2.00	:30	NM · 1	\$400.00



Contract / Revision	Alt Order #
575869 / 1	9821763

Estimate # Contract Dates Product CFIF 61/139/1011 09/19/12 - 09/28/12

Original Date / Revision Advertiser 09/18/12 / 09/24/12 Center for Individual Free

				Spots/		Tot	als
*Line Ch Start Date End Date Description		Start/End T	ime Days		Rate Rtn TypeS	pots	Amount
45 13 09/19/12 09/23/12 Sa 9p-1005p		9p-1005p		:30	NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/17/12 09/23/12S-	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 4.00				
46 13 09/19/12 09/23/12 M-F 7a-8a		7a-8a	4.00	:30	NM	1	\$475.00
Start Date End Date Weekdays	Spots/Week	Rate \$475.00	Rating	.55			
	1		1.80		210.0	_	
47 13 09/19/12 09/23/12 M-F 7a-8a	Spoto/Mook	7a-8a Rate	Rating	:30	NM	1	\$475.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/17/12 09/23/12T	1	<u>Rate</u> \$475.00	1.80				
48 13 09/19/12 09/23/12 M-F 7a-8a		7a-8a		:30	NM	1	\$475.00
Start Date End Date Weekdays Week: 09/17/12 09/23/12F	Spots/Week	<u>Rate</u> \$475.00	Rating 1.80		1		
	1	7a-8a	1.00	:30	NM	1	\$475.00
Start Date End Date Weekdays	Spots/Week	Rate \$475.00	Rating		į		
			1.80				0.475.00
50 13 09/24/12 09/28/12 M-F 7a-8a	Cnoto/Mook	7a-8a	Pating	:30	NM	1	\$475.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/24/12 09/30/12 -T	Spots/vveek 1	<u>Rate</u> \$475.00	1.80				
51 13 09/24/12 09/28/12 M-F 7a-8a		7a-8a		:30	NM	.1	\$475.00
Start Date End Date Weekdays	Spots/Week	<u>Rate</u> \$475.00	Rating				
	1	7a-8a	1.00	:30	NM	1	\$475.00
			Rating	.50	1444	•	Ψ1.0.00
Week: 09/24/12 09/30/12T	1	<u>Rate</u> \$475.00	1.80				
53 13 09/24/12 09/28/12 M-F 7a-8a		7a-8a	D-#	:30	NM	1	\$475.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/24/12 09/30/12F	Spots/VVeek 1	<u>Rate</u> \$475.00	1.80				
54 13 09/19/12 09/23/12 M-F 7a-8a		7a-8a		:30	NM	1	\$475.00
Start Date End Date Weekdays	Spots/Week	<u>Rate</u> \$475.00	Rating				
	1		1.80	:30	NM	1	\$475.00
55 13 09/19/12 09/23/12 M-F 7a-8a Start Date <u>End Date</u> <u>Weekdays</u>	Spots/Week	7a-8a Rate	Rating	.30	NIVI	•	Ψ-10.00
Week: 09/17/12 09/23/12T	1	<u>Rate</u> \$475.00	1.80				
56 13 09/19/12 09/23/12 M-F 7a-8a		7a-8a	<b>5</b> .00	:30	NM	1	\$475.00
Start Date	Spots/Week 1	<u>Rate</u> \$475.00	Rating 1.80				
57 13 09/24/12 09/28/12 M-F 7a-8a				:30	NM	1	\$475.00
Start Date End Date Weekdays	Spots/Week	<u>Rate</u>	Rating		·		
Week: 09/24/12 09/30/12 M	1	\$475.00	1.80		NINA	4	\$475.00
58 13 09/24/12 09/28/12 M-F 7a-8a Start Date End Date Weekdays	Spots/Week	7a-8a <u>Rate</u>	Rating	:30	NM	1	φ475.00
Week: 09/24/12 09/30/12 -T	1	\$475.00	1.80				
59 13 09/24/12 09/28/12 M-F 7a-8a		7a-8a		:30	NM	1	\$475.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/24/12 09/30/12W	Spots/Week 1	<u>Rate</u> \$475.00	Rating 1.80				
60 13 09/24/12 09/36/12 M-F 7a-8a		7a-8a		:30	NM	1	\$475.00
Start Date End Date Weekdays	Spots/Week	<u>Rate</u>					
Week: 09/24/12 09/30/12T	1	\$475.00	1.80		· · · · · · · · · · · · · · · · · · ·	4	<b>6475.00</b>
61 13 09/24/12 09/28/12 M-F 7a-8a	Spots/Week	7a-8a <u>Rate</u>	Rating	:30	NM	T	\$475.00
	. 1	\$475.00	1.80		İ		

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	Contract / Revision 575869 / 1	Alt Order # 9821763	
t Dates	Product	Estimate #	

Contrac CFIF 61/139/1011 09/19/12 - 09/28/12

Original Date / Revision Advertiser 09/18/12 / 09/24/12 Center for Individual Free

		Snots/		То	tals
*Line Ch Start Date End Date Description	Start/End Time Days	Length Week			Amount
Start Date	Rate Rating				
62 13 09/19/12 09/23/12 M-F 9p-1005p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12W 1	9p-1005p <u>Rate</u> <u>Rating</u> \$1,500.00 5.20	:30	NM	1	\$1,500.00
63 13 09/19/12 09/23/12 M-F 9p-1005p  Start Date	9p-1005p Rate Rating	:30	NM	1	\$1,500.00
64 13 09/19/12 09/23/12 M-F 9p-1005p  Start Date	9p-1005p <u>Rate</u> <u>Rating</u> \$1,500.00 5.20	:30	NM	1	\$1,500.00
65 13 09/24/12 09/28/12 Mr-F 9p-1005p  Start Date	9p-1005p <u>Rate</u> <u>Rating</u> \$1,500,00 5,20	:30	NM	1	\$1,500.00
66 13 09/24/12 09/28/12 M-F 9p-1005p Start Date End Date Weekdays Spots/Week	9p-1005p <u>Rate</u> <u>Rating</u>	:30	NM	1	\$1,500.00
67 13 09/24/12 09/28/12 M-F 9p-1005p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12W 1	9p-1005p <u>Rate</u> <u>Rating</u> \$1,500.00 5.20	:30	NM .	1	\$1,500.00
68 13 09/24/12 09/28/12 M-F 9p-1005p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	9p-1005p <u>Rate Rating</u> \$1,500,00 5,20	:30	NM	1	\$1,500.00
Week:         09/24/12         09/35/12        T	9p-1005p <u>Rate</u> <u>Rating</u> \$1,500.00 5.20	:30	NM	1	\$1,500.00
70 13 09/19/12 09/23/12 M-F 5p-530p  Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12W 1	5p-530p <u>Rate</u> <u>Rating</u> \$550.00 1.70	:30	NM	1	\$550.00
71 13 09/19/12 09/23/12 M-F 5p-530p  Start Date	5p-530p <u>Rate</u> <u>Rating</u> \$550.00 1.70	:30	NM	1	\$550.00
72 13 09/19/12 09/23/12 M-F 5p-530p  Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12F 1	5p-530p <u>Rate</u> <u>Rating</u> \$550.00 1.70	:30	NM	1	\$550.00
73 13 09/24/12 09/28/12 M-F 5p-530p  Start Date End Date Weekdays Spots/Week  Week: 09/24/12 09/30/12 M 1	5p-530p <u>Rate</u> <u>Rating</u> \$550.00 1.70	:30	. NM	1	\$550.00
74 13 09/24/12 09/28/12 M-F 5p-530p  Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 -T 1	5p-530p <u>Rate</u> <u>Rating</u> \$550.00 1.70	:30	NM	1	\$550.00
75 13 09/24/12 09/28/12 M-F 5p-530p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12W 1	5p-530p <u>Rate</u> <u>Rating</u> \$550.00 1.70	:30	NM	1	\$550.00
76 13 09/24/12 09/28/12 M-F 5p-530p  Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12T 1	5p-530p <u>Rate</u> <u>Rating</u> \$550.00 1.70	:30	NM .	1	\$550.00
77 13 09/24/12 09/28/12 M-F 5p-530p  Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12F 1	5p-530p <u>Rate</u> <u>Rating</u> \$550.00 1.70	:30	NM	1	\$550.00
78 13 09/19/12 09/23/12 FOX NFL 2p	2p-CC	:30	NM	1	\$2,800.00

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<u>Contract Dates</u> 09/19/12 - 09/28/12	Product CFIF	Estimate # 61/139/1011
Advertiser	-	Original Date / Revision 09/18/12 / 09/24/12

									Spots	;/			To	tals
*Line Ch Start Da	ate End Date	Description		Start/E	nd Time	e Da	ıys L	ength	Weel		Rtn	Туре	Spots	Amount
Week: 09/17/12 <u>Spot Ch</u> <u>Date</u> 1 13 09/1  See MG 78.2 2 13 09/2	09/23/12 - Range 7/12-09/23/12 2 7/12-09/27/12			\$2,80	0.00 nd Time		<u>ekdays</u> 	Sı	ngth :30	Rate \$2,800.00 \$2,800.00	5.40	NM	`	
	2 09/23/12 End Date <u>V</u>	FOX X Facto Veekdays -W	r Wednesday Spots/Week 1	7-9p <u>E</u> \$2,500		ating 3.10		:30				NM	1	\$2,500.00
80 13 09/24/12 Start Date	End Date <u>V</u>	FOX X Facto Veekdays -w	r Wednesday Spots/Week 1	7-9p <u>F</u> \$2,500		ating 3.10		:30				NM	1	\$2,500.00
									То	tals 1	98.60		80	\$49,800.00
Time Period	# of Spo	ots Gross	Amount	Net Amo	ount									
08/27/12 -09/28/12		30 \$49	,800.00	\$42,330	0.00									
Totals		30 \$49	,800.00	\$42,330	0.00									
Signature:					Da	te:								

Center for Individual Free